

TITLE:

GREENING SKILLS AND YOUTH EMPOWERMENT THROUGH TWESEP



Theme: Advancing Green Skills and Lifelong Learning in Africa

Presenter: Gideon Mumba – Zambia 

Organization: KWEZ INITIATIVE ORGANIZATION

Event: 3rd Global Conference on Environmental Education & Lifelong Learning, 2025



BACKGROUND & RATIONALE

- Limited integration of environmental education in Zambia's early education system
- Youth unemployment and lack of green skill pathways
- National & continental alignment: ACQF and Agenda 2063
- Tourism and wildlife as untapped learning and employment platforms



PROJECT OVERVIEW

Launch: January 2023

Lead: Youth-driven, community-anchored initiative

Focus areas: Tourism, Wildlife, Environmental Sustainability Education

Model: Integrates theory + practice + leadership development





IMPLEMENTATION APPROACH

- 10 partner schools (primary & secondary)
- Collaboration with academic institutions, student associations & CSOs
- Curriculum integration (green literacy modules)
- **Field learning:** tree planting, recycling, eco-entrepreneurship
- Providing mentorship and training to environmental educators .

Capacity Building & Youth Leadership

150+ trained youth educators

Reached 1,000+ pupils and community members

Activities: environmental clubs, recycling training, clean-ups, and biodiversity talks

Leadership modules: civic engagement, policy awareness, communication



Measurable Impact

Our 2+ years OF TWESEP implementation looks like this:

2 Provinces reached (Lusaka and Copperbelt)

3 Districts reached (Lusaka, Kitwe and Chongwe)

15 Successful Capacity Building Master Classes Hosted

Reached out to **4 tertiary** institutions

Over **150 students** have been trained as community educators

Trained **1000+** pupils in climate change education.

Tourism Wildlife and Environmental Sustainability Education
Project (**TWESEP**)



Policy & Regional Alignment

- second phase of the African Continental Qualifications Framework project **ACQF-II**: Harmonized skills & qualifications.
- Agenda **2063** Goal **7**: Environmentally sustainable Africa.
- SDG **4.7** & SDG **13**: Quality Education & Climate Action.
- Contributes to **Zambia's** national climate change policy.



Lessons & Success Factors



- Youth ownership ensures sustainability
- Collaboration between schools & communities boosts outreach
- Linking tourism and environmental education enhances relevance
- Monitoring literacy growth builds accountability

Future Outlook & Scalability

Once funded, TWESEP's 2 year plan looks like this

- expand to 30 schools by 2027
- Develop a digital green learning modules for wider access
- partnering with local ministries, universities, regional and global networks
- Potential replication across SADC region countries.



Conclusion & Call to Action

“Greening skills today builds Africa’s sustainable tomorrow.”

- TWESEP has demonstrated that once youths are capacited with the right skills they are able to drive systemic change beyond the classroom

Invitation:

As **know your Wildlife and the Environment Zambia**, we are open for funding, partnerships, exchange programs, fellowships, consultancy works, research and collaborations within the green space and skills development.

THANK YOU

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